

Daehyun Han

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EXPERIENCE

Face to Face Fundraiser & Potential On-Site Trainer

Venture X

June 2024 - July 2024, Etobicoke, ON

- Presented the charity to potential donors face-to-face.
- Research new teaching methods regarding sales and fundraising.
- Evaluate employee performance to gauge which skills need improvement.
- Prepare assessment reports regarding what can be improved to better advertise for the charities.

Telephone Survey Operator

Institute for Social Research

Sep 2021 - Apr 2022, Toronto, ON

- Was responsible for phoning potential respondents to when they are able to complete the healthcare surveys.
- Persuade successful respondents who were not sure about taking the surveys.
- Have to keep track of the respondents' answers and comments while inputting them into a computer program.

Fundraising Representative

Envision Fundraising Inc.

July 2021 - Sep 2021, Toronto, ON

- Raise awareness about the charity that is represented.
- Presented the charity to potential donors face-to-face.
- Was able to work well and thrive under pressure.

Sales Associate Full Time

Galleria Supermarket

March 2021 - July 2021, Thornhill, ON

- Helped customers in ordering items online if not available in-store.
- Promoted and succeeded in persuading customers to buy new products on sale.
- Has some experience of being responsible to sort goods from suppliers and authorizing the bills of the shipments through signatures.

EDUCATION

Bachelor of Commerce Marketing

York University · Toronto, ON · 2025

- Relevant Coursework: Introductory Marketing, Negotiations, and Customer Relationship Management Systems (Salesforce CRM)
- Awards & Honors: 2017 DECA Regionals Advance Award

CERTIFICATIONS

Digital Marketing and E-commerce (Google Career Certificate)

Coursera · 2024

- Currently learning popular tools and platforms like Canva, Constant Contact, Hootsuite, HubSpot, Mailchimp, Shopify, Twitter, Google Ads, and Google Analytics. Developing digital marketing and e-commerce strategies. Measuring marketing analytics and sharing insights. Attracting and engaging customers through digital marketing channels like search, social media, and email.

G License

DriveTest Ontario · 2023

- Enable to have a full driver's license and able to acquire reliable transportation to transit from my home to other places such as my workplace or delivering to customers.

Smart Serve License

Smart Serve Ontario · 2021

- The license shows my certification in preparing to work in any environment where alcohol is sold, served, delivered, or sampled, in the province of Ontario.

INVOLVEMENT

Co-President and Chief Financial Officer

York University · Hallyu Dongari · May 2023 - December 2023

SKILLS

Microsoft Excel - Advanced Level
Microsoft Powerpoint - Advanced Level
QuickBooks - Intermediate Level
Google Workspace - Advanced Level
Canva - Advanced Level